

REACH THE ONES WHO MAKE A DIFFERENCE

Healthcare and social work professionals, counselors, educators, law enforcement and other public service providers often face challenging and unique situations on the job. To address this, The Wellness Coalition holds two conferences annually on topics including mental illness, chronic disease, wellness case management, and more. These conferences are designed to enhance the skill set of service providers and educate them on new tactics to approach challenging situations related to their specialized areas.



As a 501c(3) organization, we rely on the support of our partners to make these conferences possible. As a sponsor of our conferences, your business will gain exposure among those who truly make a difference in the River Region and beyond, as well as to the ever-growing support network of organizations and individuals with whom The Wellness Coalition works.

Sponsor & Donor Benefits

	Goody Bag Donor	Door Prize Donor	Exhibitor	Silver Sponsor (\$500+)	Gold Sponsor (\$1,000+)	Sapphire Sponsor (\$3,000+)
Space in goody bags for giveaways and materials	●	●	●	●	●	●
Acknowledgment in conference program	●	●	●	●	●	●
Acknowledgment announcement at conference		●		●	●	●
Announcement in e-blast to over 900 subscribers		●*	●	●	●	●
Pre & post conference social media announcements			●	●	●	●
Exhibit table and 2 chairs at conference			●	●	●	●
Presence on conference web page leading up to conference day			●	●	●	●
"Thank you" signage at conference				●	●	●
Quarter page ad in program (2.25x4")				●		
Half page ad in program (5x4")					●	
Full page ad in program (5x8")						●
Recognition via social media (10,000+ impressions)						●
Logo on all promotional flyers and e-blasts						●

*For door prizes valued over \$50

Benefits listed assume sponsorship confirmed at least two weeks prior to conference date and prior to printing of promotional materials.

For more information on these or other sponsorship opportunities you would like to propose, please call (334) 293-6502.



The Wellness Coalition
thewellnesscoalition.org